

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE USPTO							
<p>I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).</p>							
<p>I hereby appoint Practitioner(s) named below:</p>							
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 2px;">NAME</th> <th style="text-align: left; padding: 2px;">Registration Number</th> </tr> </thead> <tbody> <tr> <td style="padding: 2px;">Charles Y. Park</td> <td style="padding: 2px;">50,709</td> </tr> </tbody> </table>	NAME	Registration Number	Charles Y. Park	50,709			
NAME	Registration Number						
Charles Y. Park	50,709						
<p>as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). I hereby further authorize the Practitioner(s) named above to act on behalf of the assignee undersigned to complete the statement under 37 CFR 3.73(b).</p>							
<p>Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:</p>							
<p>The address associated with Customer Number:</p> <div style="border: 1px solid black; width: 200px; margin: 0 auto; text-align: center; padding: 5px;">89980</div>							
<p>Assignee Name and Address:</p>							
<p>SAMSUNG ELECTRONICS CO., LTD. 416, Mactan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Republic of Korea</p>							
<p><small>A copy of this form, together with a statement under 37 CFR 3.73(b) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is filed.</small></p>							
<p style="text-align: center;">Signature of Assignee of Record</p>							
<p>The individual whose signature and title is supplied below is authorized to act on behalf of the assignee</p>							
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <p>Signature</p> <div style="border: 1px solid black; width: 150px; height: 40px; margin: 0 auto; text-align: center; font-family: cursive;">Kiwoong Song</div> </td> <td style="width: 50%; padding: 5px;"> <p>Date:</p> <div style="border: 1px solid black; width: 150px; height: 40px; margin: 0 auto; text-align: center; font-family: cursive;">Nov 11, 2009</div> </td> </tr> <tr> <td style="padding: 5px;"> <p>Name</p> <p>Mr. Ki-woong SONG</p> </td> <td style="padding: 5px;"> <p>Telephone: 82-31-279-5810</p> </td> </tr> <tr> <td style="padding: 5px;"> <p>Title</p> <p>Senior Manager</p> </td> <td></td> </tr> </table>	<p>Signature</p> <div style="border: 1px solid black; width: 150px; height: 40px; margin: 0 auto; text-align: center; font-family: cursive;">Kiwoong Song</div>	<p>Date:</p> <div style="border: 1px solid black; width: 150px; height: 40px; margin: 0 auto; text-align: center; font-family: cursive;">Nov 11, 2009</div>	<p>Name</p> <p>Mr. Ki-woong SONG</p>	<p>Telephone: 82-31-279-5810</p>	<p>Title</p> <p>Senior Manager</p>		
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<p>Name</p> <p>Mr. Ki-woong SONG</p>	<p>Telephone: 82-31-279-5810</p>						
<p>Title</p> <p>Senior Manager</p>							

1. *Journal of Management Studies*, 1990, 27, 1, 1-14.